

## Curriculum Vitae

Chris Martin

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27th Jan 10

### Profile:

I am an experienced film and TV special effects sales and project manager with extensive supervisory experience in almost all areas. Additionally, I have comprehensive management experience at middle and senior levels, primarily in the special effects field, but latterly as an operations manager for one of QLD's major event hire companies.

### Key skills:

- Sales of complex services
- Planning and executing the management of complex projects typical in the special effects industry
- Operations management
- Ideation and facilitation of creative thinking and solutions
- Design development in broad range of practical and aesthetically critical design problems.
- Keen appreciation of production agendas from own experience
- Team builder, calm and mature, a safe and responsible pair of hands.
- Strategic budget management

### Recent experience:

**Senior Props Builder – *The Dawn Treader* (Narnia film) Gold Coast April – Nov 09**  
Responsible for design resolution and building of a broad spectrum of props, as well as significant artistic input.

**Field Operations Manager – Moreton Hire Brisbane Jan 08 – Dec 08**  
This was a busy and demanding role that involved scheduling and overseeing a team of 10 project managers and a large team that service them.

**Director - Complete Fabrication Ltd April 05 - August 07**  
The company is a niche player in the market for high speed filming of liquids and food effects, as well a maker of world-class models of all types.  
Mine was an executive role with primary responsibility for running of the main revenue stream work, whilst undertaking a systematic evaluation of the company's strategic options from an in depth analysis of the industry key success factors and the fit with current and potential resources and capabilities. During my short tenure, the company moved from a near terminal cash flow crisis, to a healthy bank balance. As a result of the analysis, we developed cutting edge, modular, high-speed motion control equipment, that is playing a key role in shaping the future security of the company for all stakeholders.

Left to come to Australia.

**Senior Sales/Designer/Project Manager – Artem Ltd October 04 - March 05**  
I was asked back to Artem to project manage a difficult contract for the Athens Olympics that

was beginning to fail. The client was reassured, the project was recovered and it was delivered on time. During this tenure, I was part of a team that carried out analysis of the company's strategic intent, operational systems and checks, marketing approach and core competencies.

Additionally, I undertook a plethora of commercials utilising fire effects, pyrotechnics, fine models and finishes, stunts, and various other 'bread and butter' short order projects.

**Special Effects Models and Props Supervisor at Asylum Ltd (Hitchhikers Guide to the Galaxy) Sept 03 - Sept 04**

Responsible for the design and production of many of the films major models and props including head boring machine, juicer helmet, guns, control panels, space ship models, etc.

**Senior Sales/Designer/Project Manager – Machine Shop Ltd March 02 – Aug 03**

Pretty much the same role as at Artem below, but with a smaller and slightly less diverse team.

**Senior Sales/Designer/Project Manager – Artem Ltd April 95 – Feb 02**

Responsible for a disproportionate percentage of the most profitable and high profile work that we did at that time, including mechanical effects, prosthetics and sculpture, award winning Model-making for high profile commercials and some film work such as a 120 ft long lifelike dragon for 'Reign of fire', for which we significantly undercut all the other shops on price, yet still turned in a 38% profit and delighted clients. Under my direction, we undertook a major prosthetic contract for a French film called Just Visiting, shot in London and Chicago. During this period at Artem, I took a year or so out, to work at Hensons creature shop, and Magic models, where I headed up two thirds of the largest model unit in British film industry history for 'Lost in Space' and 'The Avengers'.

Prior to this, I held a variety of roles within the SFX industry over an 8 year time span.

**Other skills:**

I'm computer savvy and competent in Excel, Word and Power-point. I use Mind-manager for notes and planning. I use AutoCAD to communicate precise design briefs and many freehand drawing packages for conceptual work. I use MS project to manage projects of all sizes and ensure that diverse crews are all coordinated in their work – typically providing job sheets with gantt charts to enable everyone in a team to understand how their role fits into the overall schedule and the implications for everyone if they fall behind. I find the computer an indispensable tool to facilitate my job and I touch type at about 45 wpm.

In the course of my career, I have acquired considerable skills in the following:

*Milling, turning, routing, welding, pneumatics, hydraulics, animatronics, electrical work, sculpting and drawing, moulding and casting, painting on most substrates whether spray or brush, sign-writing, prosthetic make up, sewing and over-locking, joinery, frame building, pyrotechnics, general floor effects, and fabrication of most kinds. I am a competent vehicle mechanic.* I believe this broad skills base furnishes me with a fundamental understanding of design and build issues that is pertinent across industries of all kinds.

I have recently completed the build of my own 3.6m x 1.5m CNC router.

**Creativity:**

Currently I am an instrumental part of a small group of senior business / academic / government people whose aim is to actively promote and support creative industries, and propagate creativity in general in South East Queensland. This is a huge but very interesting remit, and we are building a network of academics and business leaders, whose expertise and energy is beginning to make some differences.

I have recently become involved in the RSA (Royal Society for the Encouragement of Arts, Manufactures and Commerce) with a view to promoting pro social initiatives, creativity and innovation. I am involved in the development of a strategy for expansion over the next few years.

**Academic record:**

Masters of Business Administration – Open University – (2006)

Bachelor of Arts (Hons) 3D design – (1982)  
Contributing writer to Open University course on *Creativity and Innovation*.  
Teaching first year MBA students (Thinking skills and Marketing)

**Family:**

Wife and 4 kids. (20, 18, 9, 6) (Not allowed to put the wife's age!)

**Interests:**

Business, Social Psychology, Philosophy, Photography, Scuba, Writing.

**Licenses:**

British and Australian car and bike driving licenses. (British one includes trucks up to 7 tons)  
Currently getting hours up for a fork lift ticket (although its difficult to get on one in my job)

**Referees:**

Available on request